

**UCLA Health DATA Program:
Performing a Community Assessment Workshop**

Learning Objectives

Goal:

To help participants plan and conduct a community assessment.

Objectives:

Upon completion of this workshop participants will be able to:

1. Develop a partnership to plan and conduct a community assessment
2. Develop goals and objectives to focus the community assessment
3. Identify good sources of secondary (existing) data and determine the need to collect primary (new) data
4. Identify appropriate methods for collecting primary data
5. Identify appropriate methods for analyzing quantitative and qualitative data
6. Identify appropriate ways to report results and identify target audiences
7. Complete a community assessment plan